



**CRBN 3561487; D-U-N-S NO. 982742069**  
**D-U-N-S® Registered Solution (DRS)**

## **GLOB MULTICONCEPT BUSINESS SCHOOL**

- **BUSINESS**
- **EDUCATION**
- **ENTREPRENEURSHIP**
- **CREATIVITY**
- **INNOVATION**
- **RECOGNITION AND HONORS**

## **ABOUT US**

At **Global Multiconcept Business School (GMBS)** we challenge our candidates, trainees and alumni to dream things that never were and ask “Why not?” More than 50 percent of our trained and certified candidates create ventures in a quest to change the world positively. **GMBS** provides unrivaled support as our trainees and alumni transform their ideas into successful business startups. We invite all emerging entrepreneurs and existing entrepreneurs who are not averse to risk, who live comfortably with ambiguity, and have the courage and conviction to realize their vision for the future. In other words, we groom the people who launch.

The Entrepreneurship, Creative and Innovation Department is at the core of **GMBS's** Programs Development mission. At **GMBS**, "Development" means a commitment to help communities achieve equitable and sustainable prosperity for all. The broad-based training programs and research in **GMBS** generate knowledge and innovation transferrable to the local communities for growth and development in such areas as financial literacy and entrepreneurship culture. Our experienced faculty mentor trainees from across the business spectrum and disciplines to develop entrepreneurship zeal and nurture them through the knowledge loop, from concept ideation to consolidation and expansion.

## **AN ECOSYSTEM FOR ENTREPRENEURSHIP, INNOVATION, NEW VENTURES, HONORS AND RECOGNITION**

At **GMBS** we define **entrepreneurship as the *ability to craft, develop and grow new opportunities***, via startup projects as well as within already existing establishments. The value of an **entrepreneurial mindset** is transmitted through all our programs' curriculum.

However, entrepreneurship needs more than academic knowledge to flourish. That's why we have developed a **full ecosystem** wherein world-class GMBS faculty, successful and aspiring entrepreneurs, investors, and other business leaders are brought together.

We provide the advice, networks, funding and research necessary to bring entrepreneurial dreams to life.

## **OUR MISSION, VISION, AND VALUES**

***Empowerment comes with seeing life from the future, rather than from the past.***

## **MISSION STATEMENT**

Our mission is twofold:

- We are committed to educating and developing leaders and builders of enterprises who create value for their stakeholders and society at large;

- We accomplish this through our Professional Hands-on Enterprise and Leadership Training and Executive Education programs.
- We are equally committed to developing new scholars and trainers, and to creating and disseminating path-breaking knowledge, concepts, and tools which advance the understanding and practice of management; we accomplish this through our faculty research and high impact programs.

## VISION STATEMENT

- Developing ideas, entrepreneurs and leaders that transform the world—from the very center of business. Redefining Creativity and Innovation in the business landscape.

## VALUES STATEMENT

### SHORTENED VERSION

- To achieve our vision of developing innovative ideas and inspiring leaders and business owners that transform the world, the members of **GMBS** strive to build and sustain a welcoming and intellectual community that values and respects individuals' different and shared identities and perspectives.

### FULL VERSION

- To achieve our vision of developing innovative ideas and inspiring leaders and the business community that transform the world, **GMBS** is committed to the principles of diversity, equity, and inclusion. The faculty, staff, trainees, students, and other stakeholders of **GMBS** strive to build and sustain a welcoming and intellectual community that values and respects individuals' different and shared identities and perspectives, leading to a sense of belonging for all.
- Individuals' identities can be based on race, ethnicity, gender, sexual orientation, age, disability, religion, language, socioeconomic status, geographic origin, political ideology, and more. **GMBS** proudly celebrates the diversity of its hometown, Nigeria, and promotes diversity, equity, and inclusion in the following ways:

- Actively seeking and including new members and alumni in our community who challenge conventional beliefs and propose and respectfully debate bold ideas
- Fostering an inclusive learning environment and curriculum for all trainees and learners
- Continuously measuring our progress by eliciting meaningful feedback from our community
- Basing decisions about policies and initiatives on evidence and data

We have a community-wide responsibility to uphold and defend our shared values and principles at **GMBS** and beyond.

We offer a wide range of Higher Certificate and Skills Apprenticeships which will enable business owners, employees, micro and small entrepreneurs to gain the skills and experience that today's industry needs, through an educational program devised by the business owners, employers, the learner and in collaboration with us here at the Global Multiconcept Business School and Global Multiconcept SME Academy Nigeria. Together with our collaborating institutions we make the business and entrepreneurial world to flow.

## **OUR COURSES**

**GMBS** runs the following Entrepreneurship and Business Development Training Programs:

- ENT 325: Social Entrepreneurship
- ENT 328: Innovation for a Sustainable Society
- ENT 340: Entrepreneurial Sales & Marketing
- ENT 430: Financing Entrepreneurial Ventures
- ENT 440: Managing a Growing Business
- MKT 301: Consumer Behavior
- MKT 401: Marketing Strategy
- ENT 320: Technology Entrepreneurship
- ENT 326: Microfinance and Economic Development
- ENT 345: Entrepreneurship Creativity and Innovation
- ENT 426: Social Entrepreneurship Research

- FIN 310: Financial Statements Analysis
- MGT 300: International Business Study and Linkage
- MGT 380: Project Management Skills
- BLW 302: Basic Business Law

## **DIGITAL SKILLS TRAINING AND CERTIFICATION**

- **Digital and Infotech Skills Training Programs**
- **Infocomm Technology**
- **Media & Design**
- **Robotics & IoT**
- **Digital Marketing**
- **Business & Soft Skills**
- **Financial Services**
- **Logistics & Manufacturing**
- **Electronics**
- **Healthcare & WSH**
- **Sustainability & ESG**

## **OUR DRIVING FOCUS**

- The opportunity to grow, change and future proof your business with up-to-date tailored knowledge.
- You can enhance your business reputation by investing in your employees to boost your employees' performance
- Bring new skills, ideas and methods into your company
- Courses informed by industry expertise and cutting-edge research  
future-proof your business
- Equip your organization to grow and thrive in tomorrow's world
- Evolve your organization to be at the forefront of the 4<sup>th</sup> Fourth Industrial Revolution

## **OUR APPROVALS, ACCREDITATIONS AND MEMBERSHIPS**

1. **APPROVED BY FEDERAL MINISTRY OF EDUCATION, NIGERIA**
2. **ACCREDITED BY INTERNATIONAL ACCREDITATION ORGANIZATION, USA**
3. **ACCREDITED BY INTERNATIONAL ASSOCIATION OF QUALITY ASSURANCE IN PRE-TERTIARY AND HIGHER EDUCATION (QAHE), UK & USA (GLOBAL**

**EDUCATION INSTITUTIONS ACCREDITATION AND HONORARY AWARDS AGENCY).**

- 4. MEMBER; ASSOCIATION TO ADVANCE COLLEGIATE BUSINESS SCHOOLS USA, EUROPE AND ASIA**
- 5. MEMBER; INTERNATIONAL ASSOCIATION FOR SCHOOLS, COLLEGES AND HIGHER EDUCATION QUALITY ASSESSMENT (CHEQA) USA**
- 6. MEMBER; CONTINUOUS PROFESSIONAL DEVELOPMENT (CPD) UK**
- 7. MEMBER; DATA UNIVERSAL NUMBERING SYSTEM GLOBAL (D-U-N-S) INDIA**
- 8. MEMBER; INTERNATIONAL PEACE HUMAN RIGHTS EDUCATION (IPHREC) INDIA**
- 9. APPROVED MEMBER: INSTITUTE OF ADULT LEARNING (IAL), SINGAPORE**

**THE PROMOTERS OF GLOBAL MULTICONCEPT BUSINESS SCHOOL AND GLOBAL MULTICONCEPT SME ACADEMY**

- 1. Distinguished Eminent Peace Ambassador & Global Diplomat  
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**OUR GOVERNING COUNCIL**

- 1. AMB. DR. ALBERT C NDEZE  
(HASKEN AREWA) PRESIDENT/DG**
- 2. AMB. PROF. ONYEKA OJIGBO VICE PRESIDENT**
- 3. AMB. DR. MOHAMMADU UMAR ISAH  
SARKIN/EMIR OF RANO ANCIENT KINGDOM  
KANO STATE, NIGERIA GRAND PATRON**
- 4. AMB. DR. DAHIRU ALIYU DIRECTOR/NORTHERN REGION COORDINATE  
(DANMALIKI OF LAGOS STATE), NIGERIA**
- 5. AMB. DR. UMAR USMAN MASANAWA – NORTHERN REGION COORDINATE**
- 6. AMB. DR. HAFIZU RINGIM – NORTHERN REGION COORDINATE**

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|-----------|-------------------------------------|-------------------------|
| <b>7.</b> | <b>HON. AMB. DR. ANSLEM OFFOR</b>   | <b>LAGOS COORDINATE</b> |
| <b>8.</b> | <b>HONORABLE DR. ANAKOR LIVINUS</b> | <b>LAGOS COORDINATE</b> |

## **FOREIGN UNIVERSITIES PARTNERSHIP**

**GMBS partners and represent a number of foreign universities with mandate to recruit and place students to undertake their tertiary education and to mobilize accomplished successful businessmen, women, leaders, educationists, humanitarian impact makers to receive recognition of Honorary Doctorate Degrees. Recruited students are given necessary assistance with visa application, processing and securing.**

**GMBS is the Nigerian Authorized Representative of:**

- 1. IGC International Graduate Center  
Hochschule Bremen, Germany**
- 2. International Association of Quality Assurance in Pre-Tertiary and Higher Education (QAHE), UK & USA**
- 3. CAREERERA Switzerland in Collaboration with European Institute of Management & Technology Switzerland and Birchwood University, USA**

## **PARTNERSHIPS**

- 1. Tertiary InfoTech Pte Limited, Singapore (Tertiary Courses) through linkage with:**
  - A. Beevcon Prime Ventures – Nigerian Partner of Tertiary InfoTech Pte Limited, Singapore (Amb. Dr. Albert Chukwunyere Ndeze)**
  - b. Hommaston Limited – Partner of Beevcon Prime Ventures and Learning Center**

## **OFFICE ADDRESS**

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## **LEARNING CENTER**

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